

OUR PARTNER
IN SUCCESS 03: JDEELA

MISSION →

INCREASE BRAND AWARENESS AND
DRIVE PEOPLE TO THE STORE THROUGH
SNAPCHAT

RESULTS →

REACH 575,716
CPC \$0.11
BOOKINGS 910

CASE STUDY 03

جديده

APPROACH

The client wanted to start paid media marketing on Snapchat for brand awareness and bookings


1. We set up Snapchat awareness ads to start of with and then launched a conversion campaign with linktree page as landing page so that customers can see more details about the salon and also book via WhatsApp, check out instagram page of the client and also check out google maps to walk in.


**NEXT STEPS**

1. Design and develop a landing page so that the visitors have much more information about Jdeela
2. Continue running Snapchat campaign
3. Set up Facebook campaigns at \$40 per day with \$30 to acquire users and \$10 to re-target

SO WHATS YOUR NEXT M●VE?

GET IN TOUCH WITH US

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